



## Program Chair Update for AIB 2004 Stockholm

Nakiye Boyacigiller, 2004 Program Chair

Visit <http://aib.msu.edu/events/2004/> to find a preliminary program, lodging and venue information, travel tips, or to register for the 2004 AIB Conference in Stockholm!

**G**reetings from Istanbul! While I continue to be very disappointed that our 2004 meeting will not occur in Istanbul this year, I am delighted with how the Stockholm program is developing. With a large number of submissions, and a highly flexible conference venue, we have crafted a program that we are sure you will find to be intellectually engaging and enjoyable.

This year, we decided to turn the pre-conference meeting day (Saturday, July 10) into a full day of professional development activities. As usual we will offer our highly valued Doctoral and Junior Faculty Consortia, respectively chaired by Marina Papanastassiou (Athens University of Economics and Business) and Bruce Kogut (Wharton/INSEAD). This year will mark the inauguration of what I hope will become an annual event, the AIB-JIBS Paper Development Workshop. Tatiana Kostova (University of South Carolina) is in charge of this event, with the support of JIBS Editor-in-Chief, Arie Lewin and the JIBS Department Editors. The objective of the workshop is to provide an effective forum for supporting IB researchers in the development of their manuscripts for possible submission to JIBS. The workshop will be structured in parallel tracks with one or more JIBS Departmental Editors or Consulting Editors guiding each track. We are also inaugurating Teaching Roundtables this year, for the exchange of teaching materials, cases, and exercises. The teaching roundtables will be organized by Maggi Phillips (Pepperdine University) and Sonja Sackmann (University BW Munich).

Further details on each of these activities can be found on our conference webpage.

The formal program begins Saturday afternoon with the Fellows Panel and the Presidential Dinner, which will be at the Vasa Museum, a truly spectacular venue, and a must-see for any visitor to Stockholm. One other innovation this year is a series of early morning walks we have organized to help you to get to know Stockholm, to give us all much needed exercise, and to help those afflicted with jet-lag! The walks will be led by our hosts from Stockholm, and will end in time for you to make the first sessions at 8:30.

The program itself is amazingly full this year. We will offer 132 sessions, including four plenary sessions, across eight concurrent tracks. Thus, you will find that the program offers you a wonderfully rich array of sessions to attend. We hope that you will start the formal program in our track welcome meeting, Sunday morning at 8:15, to be led by our dedicated track chairs.

Our plenary sessions were originally designed to incorporate our conference theme of "Bridging with the Other: The Importance of Dialogue in International Business" and the fact that we would be meeting in Istanbul. Although our venue was changed—and indeed, to reflect the reasons for the change—we have maintained this as the theme for the conference, and have decided to keep our plans to provide opportunities for AIB members to develop a deeper understanding of Turkey and its

*Continued on page 5*

## Inside

Letter from the President . . . . .	2
From the Executive Secretariat . . . . .	3
Literature Reviews	4
New AIB Members .	6
AIB-SE USA Holds Annual Meeting . . .	8
New AIB Contact Information . . . . .	8
Just off the Press . .	9
Members on the Move . . . . .	10
Special Message from JIBS and Palgrave Macmillan . . . . .	11



# Letter from the President

Peter J. Buckley

Dear Colleague,

I am looking forward to welcoming everyone to the AIB Conference in Stockholm, July 10-13. It is quite amazing to think that this conference will mark the end of my period as President of the AIB. The two-year period has been very exciting for myself and the Board members and, of course, we had one particularly difficult decision to make which was to move the conference from its original location in Istanbul. It is my profound wish that AIB will one day be able to reconfirm its commitment to Istanbul, however, we look forward to a superb conference in Sweden and the message from the Executive Secretariat outlines all the good things that we are preparing for the membership.

I would like to thank Nakiye Boyacigiller for the fantastic amount of work, and the professional commitment that she has brought to this year's program. On a personal note I know that it must have been extremely galling for Nakiye not to have the conference in her beloved Istanbul, but with true dedication she has put

this behind her and has produced a program that I am sure we will all remember for a very long time.

This conference marks the debut of the new Executive Secretariat from the Eli Broad Graduate School of Management at Michigan State University. The new secretariat have settled in at an amazingly swift pace and I am sure that we can look forward to their dedicated work into the future. I would also like to thank the retiring Executive Secretariat from the University of Hawai'i and would personally like to thank Jim Wills and Laurel King for their dedication, over the years, to AIB.

Finally, it has been, and continues to be a pleasure to work with my Executive Board and I would like to thank them all for their commitment, team working and for their personal support over the period of my Presidency.

AIB Newsletter is published quarterly by the Academy of International Business Executive Secretariat. For more information, please contact: G. Tomas M. Hult, Executive Director or Tunga Kiyak, Managing Director, 7 Eppley Center, Michigan State University, East Lansing, MI 48824-1121. Tel: +1-517-432-1452 Fax: +1-517-432-1009 • Email: [aib@msu.edu](mailto:aib@msu.edu) • <http://aib.msu.edu>

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## From the Executive Secretariat

G. Tomas M. Hult

This newsletter marks the first piece of communication distributed to all members of the Academy of International Business from AIB's "new home office" in the Eli Broad Graduate School of Management at Michigan State University. As most members probably know, the AIB Executive Secretariat moved from University of Hawai'i, where it had been located for nine years, to Michigan State University on January 1, 2004. We want to thank Jim Wills and Laurel King for being very helpful in the transition; Laurel will serve AIB in a consulting role through the Stockholm meeting.

With the move of the Executive Secretariat to Michigan State University, we have taken the opportunity to completely redesign the AIB website (<http://aib.msu.edu>). In the process, the AIB logo also gets a brand new look.



We hope that you find the redesigned site efficient and user-friendly and the new AIB logo contemporary and appealing. We encourage all members to browse the new website and take advantage of the many new features we have implemented. For example, we have integrated a completely new section called "Resources" into the site. The Resources section provides international business-focused resources that cater to the needs of teachers, researchers, students, and professionals interested in academic research. The Resources section is "Powered by globaleEDGE™". Designed and developed by MSU-CIBER at Michigan State University as the ultimate research tool, globaleEDGE™ contains information on about 200 countries with over 2,000 online resources.

Dr. Tunga Kiyak, the new AIB Managing

Director, has been instrumental in developing the <http://aib.msu.edu> site; he was also a main driver behind the globaleEDGE™ site. Tunga has been an integral part of MSU-CIBER for the last decade (coincidentally, S. Tamer Cavusgil and I co-chaired his dissertation). I am very fortunate to have him in the role of AIB Managing Director, and I hope that the members will have a chance to interact personally with Tunga to take advantage of his vast IB and technology expertise.

As for general issues, the AIB Board and the AIB Executive Secretariat are currently working hard to bring increased value to the members. As many of you have noticed, the *Journal of International Business Studies* is now published six times per year instead of four. Palgrave has done a great job publishing the journal, providing it a fresh look, and promoting it worldwide. We are also pursuing the possibility of adding another journal, focused on education, to AIB's assortment of publications. In this process, we are also moving to electronic distribution of some of our publications (e.g., AIB Proceedings).

At the Stockholm meeting in July, all members will receive the proceedings on a CD instead of in the bulky paper format. As for the Stockholm meeting, we are certainly very grateful that the AIB membership has been understanding of the AIB Board's decision to move the meeting from Istanbul at a very late stage. We received a record number of submissions (close to 700 in total), and the majority of them came after the announcement to move the meeting (the extended deadline was also an added bonus for some authors who completed their papers late!).

We look forward to seeing you in Stockholm, July 10–13. The meeting will include a series of high profile plenary sessions, a new JIBS/AIB pre-meeting workshop, a reception sponsored by the City of Stockholm at City Hall where the Nobel Prize festivities take place, and a unique

*Continued on page 10*



# Literature Reviews on [www.jibs.net](http://www.jibs.net)

Klaus Meyer

## Resources for AIB Members

The AIB offers its members a literature review service on [www.jibs.net](http://www.jibs.net), the website of the Journal of International Business Studies (JIBS). As scholars, we often seek an overview of a new field of study, yet all of us tend to start from scratch as literature reviews rarely get published. Through this service, the AIB provides access to literature reviews on new and old research topics within our field. You can find literature reviews directly at: <http://copenhagen.jibs.net/LitReviews/LitYearArchive.asp>

## Publishing Literature Reviews

Scholars may write a long document in early stages of a new research project or a PhD thesis, yet it gets cut to three pages by the time we publish the research in one of our leading journals. In the research process, the preparation of a literature review is an important stage, and it generates a valuable resource that is rarely recognized as such.

Literature reviews may be difficult to publish in traditional outlets, because they typically do not convey original research. Therefore, JIBS offers an opportunity to publish your literature review online on [www.jibs.net](http://www.jibs.net). Literature reviews are in high demand, because they save time for other researchers seeking an overview of a specific research area in the field of International Business. JIBS provides this opportunity for IB researchers to get literature to a broader scholarly audience.

We encourage in particular PhD students to send their literature reviews. In many institutions, an up-to-date literature review is a formal requirement in the PhD program. Why not share these valuable resources?

## How to write a Literature Review?

I frequently get asked how to write a literature review. There are no specific guidelines, and authors often wish to choose a style that allows them to focus on those aspects of the literature that are most relevant for their own research. However, the following suggestions may help you in preparing your material.

1. Start with a practical research question, such as 'how do HR practices improve subsidiary performance?' Or, 'what is the empirical evidence concerning the impact of HR practices on subsidiary performance?' The first example would suit a review that emphasises the theoretical literature, while the second would emphasize the empirical literature.
2. Organize your literature review paper around this question. A useful structure is to devote separate sections to different streams of research, and to investigate in each section what this line of research contributes to the overall research question.
3. You do not need to discuss all papers addressing the issue. Usually it works best if you focus on the contributions of the most important papers, and briefly summarize related work. A table can often be a very useful tool to compare different papers or methodologies
4. In the discussion section, you may want to compare the different research streams, and outline both complementary and contradictory insights.
5. In the conclusion section, you should be able to provide some direction for future research. When writing a PhD thesis, the conclusions you draw from your literature review would motivate the question that you intend to address in your thesis.

More comprehensive guidance for writing a literature review is provided by Harris M. Cooper: *The Integrative Research Review*, Sage Publications, 1984.

## Recent Literature Reviews published on [www.jibs.net](http://www.jibs.net):

*Knowledge Transfer in Clusters and Networks—An interdisciplinary conceptual analysis*  
by Maria Forsman and Nikodemus Solitander  
(Swedish School of Economics, Helsinki).

*Games International Joint-Ventures play during their life cycle: Key factors for Co-operation and Conflict*  
by Ursula F Ott (Loughborough University)

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*The Merger and Acquisition Process*  
Anette Risberg (Copenhagen Business School)

*Towards an actualization of the factors  
determining the firm's export*  
by Marouane Trimeche (Kyoto University)

*In Search of Theoretical Approaches for  
Explaining International Relationship  
Development in Transition Investment  
Contexts*  
Svetla T. Marinova

*Technological Capability-accumulation paths  
and the Underlying learning processes: A  
Review of Empirical Studies*  
Paulo N Figueiredo (EBAP-EVF, Brazil)

*A Rose by any Other name ..... ? FDI Theory in  
Retrospect*  
John H Dunning (University of Reading and  
Rutgers University)

*Economic Theories of Transnational  
Corporations, Environment and  
Development*  
Michael W. Hansen (Copenhagen Business  
School)

*Determinants of Enterprise Performance During  
Transition*  
Alan A. Bevan, Saul Estrin and Mark E. Schaffer  
(Harriot Watt University Edinburgh /  
London Business School).

## Submission of Literature Reviews

Would you like to submit a literature review? Please format your document following the JIBS submission guidelines, and send it by e-mail attachment to me at [km.cees@cbs.dk](mailto:km.cees@cbs.dk). We aim to provide substantive feedback to authors while offering a fast means of publishing your work.

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region. To this effect, our first plenary will be a keynote address by Timur Kuran, Professor of Economics and Law and King Faisal Professor of Islamic Thought and Culture at the University of Southern California, who will speak on "Why the Middle East is Economically Underdeveloped: Historical Mechanisms of Institutional Stagnation." Timur is an engaging speaker and a thoughtful scholar, I am sure that you will find his work very enlightening. Our second plenary will be devoted to remembering our great colleague, Sumantra Ghoshal, who made such enduring contributions to our field, and whose untimely death has brought much sadness to our community. Later that day, John Dunning will lead a distinguished panel in a dialogue on "The Moral Challenges of Global Capitalism" where his speakers will highlight perspectives from Judaism, Christianity and Islam. Our final plenary session will be a keynote address by Cem Kozlu, President of Coca Cola Central Europe, Eurasia and Middle East Group, who will speak on the very timely subject of "Turkey and the EU." I am working on one other plenary event involving art and music, but cannot divulge details at this point.

As in previous years, AIB will offer the benefits and convenience of a Placement Service during the 2004 conference. Lyn S. Amine will serve as Placement Service Director ([aib2004@slu.edu](mailto:aib2004@slu.edu)). Information on how to submit your one-page announcement for

positions or your one-page CV for job applicants should already be sent out through the AIB-L listserv by the time you read this update. Details will also be uploaded to the AIB website, under the Career Center section.

Our Nobel Reception, scheduled for Monday evening, will be held at the Stockholm City Hall, the site of the Nobel Prize Banquet every year. The conference ends on Tuesday early evening with the AIB Business Meeting and Awards Ceremony.

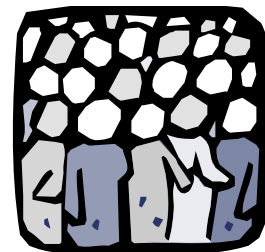
As you can see, despite the many challenges and disappointments we have faced this year, with the support of the AIB members who submitted papers and panel proposals, the hard work of the track chairs and their dedicated reviewers, the magnificent website designed by Kasper Svendsen (Torben Pedersen's amazingly talented son), the Institute of International Business team ( Peter Hagstrom and David Ohman) who jumped in at the last minute to host us in Stockholm, the incredibly efficient AIB Secretariat at MSU, and my great assistant, Murat Fis, we are on our way to a fantastic conference.

I look forward to welcoming you to Stockholm!

Cordially,  
Nakiye Boyacigiller  
AIB 2004 Program Chair  
Dean, Graduate School of Business  
Sabanci University, Istanbul

## New AIB Members

We welcome the following 133 new members who joined our community between December 15, 2003 and April 20, 2004.



Oladipo Michael	Michael Hergert	Candace Martinez	Patrick Schueffel
Aderohunmu	Jorge M. Herrera	Robert W. McGee	Axel Schultz-Nielsen
Ayowa Afrifa	Daniel Hester	James U. McNeal	Bernard Schumacher
R Azimah Ainuddin	Robert Hogner	Audra I. Mockaitis	Steven Seggie
Erkko Autio	Brooks Holtom	Satoshi Momotake	David Shani
Hasan F. Baklaci	Johan Hough	Erik Monsen	Gaganjit Singh
Mark Ballam	Paulette M Howlett	Fiona Moore	Teloca Sistrunk
Jack Behrman	Thomas Hutzschenreuter	Rusty Mae Moore	Neil Slough
Philip Benson	Mohammed N. Islam	Irina Naoumova	Patricia Smith
Anne Berthelot	Park Jacob	Uyen Nhi Nguyen	Dan Steinbock
Deirdre Bird	Wendy Jeffus	Amanda Nova	Jennie Sumelius
Lauren Bowers	Shibing Jiang	Paul Okaru	Joo-Seng Tan
Mark Brown	William Johnson	Yomi Olaogun	Axel M. Thoma
Ralph Capiro	Farhoud Kafi	Marina Onken	Liu Tsai-Lung
Mike W.L. Cheung	Lena Kan Croft	Xiaoli Ortega	Colin Turner
Richard M. Chiwara	Neri Karra	Kathy Otero	Lisa Vargo Williams
Suk Bong Choi	David Ketchen	Mine Ozer	Gurneeta Vasudeva
Chei Hwee Chua	Mikko Ketokivi	Dirk Panhans	Tiia Vissak
Barbara Dastoor	Haider Khan	Angel L. Pineiro	Antonios Vlysidis
Marleen Dieleman	Mila Lazarova	Jonatan Pinkse	Hardy Wagner
Todd Dunivan	Konrad Lee	Markus Pudelko	Yingqi (Annie) Wei
Dev Dutta	Wee-Keng Lee	P.M. Rao	Rosemary Werner
Peter Felenchak	Irene Lepine	M.K. Renil	Joan Wiggenghorn
Carol Finnegan	Francois Leroux	Luis Miguel ribeiro	Peter Williamson
Cheah Foo-Seong	Maureen Maguire Lewis	Campos	David Wong
Gino Franceschi	John Lilly	Nattharika Rittippant	William Worthington
Claude Francoeur	Dominic S.K. Lim	Courtney Robinson	Roxana Wright
Adrian Gil	Hsin-Mei Lin	Glenwood Ross	Jun Xia
Ari Ginsberg	Joseph LiPuma	Mohamed Feras Salama	Shichun (Alex) Xu
Robert Glew	Xiaohui Liu	Andre Sammartino	Chen-Wei Yang
Suresh Gopalan	Steven Lovejoy	Riikka Sarala	Owen Young
Richard Grainger	Zhenzhong Ma	Mario Schijven	H. Oner Yurtseven
Adam R Groothuis	Wai Chu Joanne Mak	Dr. Ronald L. Schill	Barbara Zepp
Nukhet Harmancioglu	Kit Chu Mak	Burkhard Schrage	

### Corrections to 2003 Quarter 4 Newsletter

While welcoming our new members, Dr. Godwin Ariguzo from University of Massachusetts Dartmouth was mistakenly listed as Ariguzo Godwin. We apologize for the error.

AIB Newsletter would like to share the latest news about its members in the Members on the Move and Just of the Press sections. E-mail your professional accomplishments, book publications, promotions, and honors, to: [aib@aib.msu.edu](mailto:aib@aib.msu.edu)



**Northeast USA  
Chapter Conference  
October 7-9, 2004  
Smithfield, Rhode Island**

## **“Broadening the Perspectives of Global Business”**

Business decisions in today’s global marketplace are often affected by complex environmental factors such as economic, political, social, technology, and cultural variables. Equally relevant are considerations of the impact of global business on economic development in emerging markets of East and South Asia, Eastern and Central Europe, Central and South America, and North and Sub-Sahara Africa. The impact of terrorism, security concerns, and global health issues on global business decisions are increasingly becoming more relevant elements of the global environment.

The conference of the Northeast USA chapter will be hosted by Bryant College and the John H. Chafee Center for International Business at Bryant College in Smithfield, a suburb of Providence, Rhode Island.

### **Conference tracks include:**

- ◆ Human Resources and Globalization
- ◆ Dynamics of Trade and Investment in Emerging Markets
- ◆ International Marketing Strategies
- ◆ Ethics and Corporate Social Responsibility in Global Businesses
- ◆ Exporting and Importing Strategies
- ◆ Legal and Regulatory Environment of Global Business
- ◆ Multinational Finance and Banking
- ◆ International Business Education
- ◆ Multinational Management and Strategic Alliances
- ◆ WTO, Multilateral Financial Institutions, and Capital Markets
- ◆ Technology and the Globalization of World Business
- ◆ Entrepreneurship and Economic Development in Emerging Countries

For more information, please visit <http://web.bryant.edu/~aibne/> or contact Dr. Alphonso O. Ogbuehi, Program Chair at [aogbuehi@bryant.edu](mailto:aogbuehi@bryant.edu)

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# AIB-SE USA Holds Annual Meeting

The Academy of International Business-Southeast USA Chapter's 2003 Annual Meeting was held November 12-14 in conjunction with the Southern Management Association (SMA) in Clearwater, FL.

Our 2003 *Proceedings* were edited by George Nakos, Clayton College & State University, and John Rushing, Barry University. There were 69 authors representing nine countries—the United States, Brazil, Bulgaria, Georgia, Hong Kong, India, Pakistan, Russia, and Thailand. We thank all of the authors, reviewers, discussants, and session chairs for their hard work.

The Chapter has clearly been revitalized over the past few years, and has become an exciting, contributing part of the AIB. We are one of the most active chapters of AIB World with over 220 members. You don't have to live in the southeast USA to attend our conference. We encourage you to become involved with the AIB-SE as a paper reviewer, discussant, or session chair for the 2004 Annual Meeting in Knoxville, Tennessee. The call for papers is listed on our website (<http://www.unf.edu/coba/intlbus/aib-se>), so please check us out!

Sincerely,

Cheryl Van Deusen  
University of North Florida  
Chair, AIB-SE (USA)  
[cvandeus@unf.edu](mailto:cvandeus@unf.edu)

Carolyn B. Mueller  
Stetson University  
Vice-Chair, AIB-SE (USA)  
[cmueller@stetson.edu](mailto:cmueller@stetson.edu)



*AIB-SE (USA) officers. Present in the picture are (from left to right): Mobammed Sepebri—Treasurer, John Rushing—Secretary, Bob Goddard—Chair Emeritus, Cheryl Van Deusen—Chair, Detelin Elenkov—Director of Development; and Carolyn Mueller—Vice Chair. Not pictured: George Nakos—Membership Director.*



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## New AIB contact information

Have you updated your address book yet? The AIB Office is now located at Michigan State University:

Tomas Hult, Executive Director  
Tunga Kiyak, Managing Director  
Academy of International Business  
The Eli Broad College of Business  
Michigan State University  
7 Eppley Center  
East Lansing, MI 48824-1121  
USA

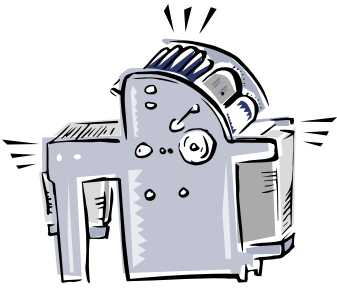
**Email:** [aib@aib.msu.edu](mailto:aib@aib.msu.edu) (general inquiries)  
[membership@aib.msu.edu](mailto:membership@aib.msu.edu) (membership inquiries)  
[webmaster@aib.msu.edu](mailto:webmaster@aib.msu.edu) (website inquiries)

**Phone:** +1-517-432-1452

**Fax:** +1-517-432-1009

**Web:** <http://aib.msu.edu/>





## Just off the Press

- ☞ **Henry Wai-chung Yeung**, Associate Professor of Economic Geography at the National University of Singapore, has just published a book entitled *Chinese Capitalism in a Global Era* (Routledge, 2004, ISBN: 0-415-30989-1). The book examines the dynamic ways in which millions of ethnic Chinese in East and Southeast Asian economies organize their economic activities. It analyzes how Chinese capitalism has changed under conditions of contemporary globalization and anticipates what the future holds for it. Challenging the conventional notion of Chinese capitalism as “crony capitalism”, based around kinship networks and untouched by globalization, Yeung argues that key actors are capable of taking advantage of their participation in globalization processes to significantly transform the nature and organization of Chinese capitalism in East and Southeast Asia. He concludes that the system that is emerging is neither distinctively Chinese nor converging towards the Anglo-American form of capitalism, but a hybrid of both. The book is comprehensive in its scope of analysis, interdisciplinary in its coverage of literature, and well grounded in a wide variety of empirical evidence that addresses different sectors and economies in Asia. It will be of interest to students and researchers in the areas of international political economy, economics, Asian Studies, development studies, organization and management studies, economic geography, and urban studies.
- ☞ **Sarianna Lundan**, University of Maastricht, The Netherlands, has edited *Multinationals, Environment and Global Competition*, which is Volume 9 in the series Research in Global Strategic Management edited by Alan Rugman (Oxford: Elsevier/JAI, 2004. ISBN: 0-7623-0966-0, 222pp). The chapters in this volume provide a rich understanding of the kinds of interactions that occur between multinationals and regulators, multinationals and non-governmental organizations, and multinationals and their customers. By explaining what motivates multinational firms to make environmental investments and to improve their environmental performance, these studies offer necessary input for the formulation of well-informed public policy. While being of broad interest to academics in the field of international business and strategy, this volume also provides interesting results to researchers concerned with the ability of national governments to regulate multinationals, how regulation affects multinationals, and how in turn multinational conduct affects regulatory standards. In addition to being available in hardcover, all of the chapters are also available (by subscription) for download via [www.sciencedirect.com](http://www.sciencedirect.com).
- ☞ **Robert T. Moran**, Thunderbird, American Graduate School of International Management, announces the publication of the sixth edition of *Managing Cultural Differences* (Elsevier, Butterworth Heinemann). This new edition of this bestselling text has been completely updated to reflect the numerous global changes that have occurred since 1999: globalization, SARS, AIDS, the handover of Hong Kong, and so forth. Issues of terrorism and state security as they affect culture and business are discussed substantially. Included throughout are several regional and country descriptions, as well as demographic data, graphs, and maps. *Managing Cultural Differences* zeroes in on culture as the crucial dimension and educated the reader about the cultures around the world.



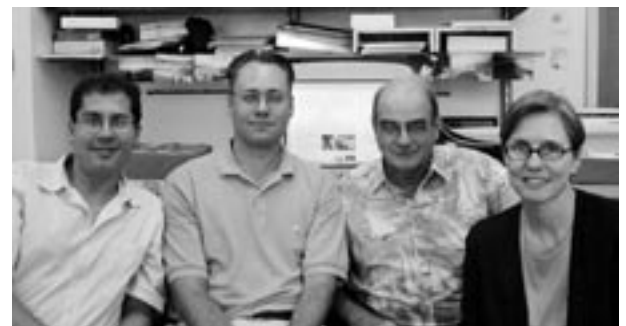
## Members on the Move

- ☞ **Harry G. Harris**, Visiting Professor at the University of California, Davis, presented a seminar on global political and economic issues at Toyota's Institute for International Economic Studies [IIES] in Tokyo in early November 2003. The U.S. State Department invited Harry to present a week's program on globalization and strategic management issues in Nepal during December 2003.
- ☞ **Suk Hi Kim**, Professor at the University of Detroit Mercy, delivered a speech for 400 honors students, their families and friends, and numerous colleagues, at the University's Honors Convocation on March 28, 2004. Those who are interested in a copy of his inspirational speech entitled, "Hard Work, Honor, Reward, and Service," are invited to contact Professor Kim at [kimsuk@udmercy.edu](mailto:kimsuk@udmercy.edu).
- ☞ **Jerry Haar**, former Senior Research Associate at the North-South Center, University of Miami, has joined Florida International University as Professor of Management and International Business as well as Senior Research Fellow and Director of the Institute of Family Business in the Global Entrepreneurship Center. His most recent book is *Winning Strategy for the New Latin Markets* (Prentice-Hall/Financial Times).
- ☞ **Brenda Sternquist**, Professor of Merchandising Management at Michigan State University, became the first professor to be honored as the Retail Educator of the Year by the National Retail Federation, in partnership with J.C. Penney and the Center for Retailing Studies at Texas A&M University. Dr. Sternquist was selected as recipient of the award by a panel of academics and retail chief executive officers for her commitment and contributions to the field of retailing. The award was presented on January 12, during the NRF Annual Convention and Expo.
- ☞ **Robert E. Kennedy**, an expert on business strategy and industrial dynamics in emerging economies, became the director of the William Davidson Institute (WDI) at the University of Michigan Business School on May 1. Dr. Kennedy had joined the Business School in September as a Professor of Business Administration and as the Associate Director of WDI. The William Davidson Institute is a nonprofit, research and educational institute dedicated to creating and disseminating expertise on business and policy issues in emerging economies.

*Continued from page 3*

AIB Presidential dinner at Vasa museum. We will also have poster session luncheons and a wine and cheese reception plus a wealth of knowledge exchange in numerous sessions. Conference and hotel registrations can be made at <http://aib.msu.edu/events/2004/>.

Lastly, we encourage you to periodically visit <http://aib.msu.edu> for the latest announcements and activities of AIB. We have incorporated an announcements "box" on the startup page of <http://aib.msu.edu> to allow the members to easily stay updated on AIB's activities. Please share your opinions and suggestions with us at <http://aib.msu.edu/contactus.asp>.



*Hawaii and MSU teams working together to ensure a seamless transition. From left to right: Tunga Kiyak, G. Tomas M. Hult, James R. Wills, Jr., Laurel King.*

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The American University in Cairo is now accepting nominations and applications for the endowed **Jameel Chair in Business Management**. The recipient of the Chair will be a member of the Department of Management in the School of Business, Economics and Communication, and will teach management courses in the undergraduate and MBA programs. Area of specialization is open, but experience in executive leadership is preferred. The endowment provides a competitive stipend. The Ph.D. is required. This is a potentially tenurable position.

Founded in 1919, AUC's campus is located in Cairo, Egypt, and its degree programs are accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools. For more information see our website at [www.aucegypt.edu](http://www.aucegypt.edu). One- two- or three-year appointments subject to mutual agreement will begin September 2004. Renewal of an appointment depends upon institutional needs and/or the appointee's performance. The normal teaching load is three courses per semester and English is the language of instruction. Salary and rank are according to scale based on qualifications and professional experience. For expatriates, benefits include housing, annual round-trip air travel for appointee and qualifying dependents, and schooling for the equivalent of up to two children at Cairo American College. In view of AUC's protocol agreement with the Egyptian Government, which requires specific proportions of Egyptian, U.S., and third-country citizen faculty, at this time preference will be given to qualified applicants who are U.S. citizens.

E-mail a letter of interest specifying position #MGMT-6 with C.V. and names and addresses of three references to [facultyaffairs@aucnyo.edu](mailto:facultyaffairs@aucnyo.edu) or mail to: Dr. Earl (Tim) Sullivan, Provost, The American University in Cairo, 420 Fifth Avenue, Fl. 3, New York, N.Y. 10018-2729, and complete the Personnel Information Form provided at <http://forms.aucegypt.edu/provost/pif3.html>. Applications accepted until position is filled.

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The Department of Management of the Wharton School is recruiting for a tenure track position in Multinational Management. Although we have a preference for entry-level candidates, we would be willing to consider applications at all levels.

Multinational Management is a research area. Other areas include: Strategy, Organizational Behavior, Human Resources Management and Entrepreneurship. Applicants should be solidly grounded in one of these areas, or in a relevant social science discipline, **and** demonstrate strong international interests.

The Wharton School and the Department of Management are fully committed to globalization. The student body is very international and an innovative and exciting program is in place which will globalize the curriculum, students, and faculty. As Multinational Management is an integral part of the Department, faculty have a unique opportunity to pursue international and functional management interests in research and teaching.

Successful candidates will be able to demonstrate outstanding research potential as well as a strong interest and competence in teaching. Applicants for positions other than entry level should have a solid record of publication in first rate academic journals.

Please indicate in your cover letter which areas you wish to be considered. Send application materials--cover letter, CV, sample publications and abstracts-- via E-mail with attachment (Word or Adobe Acrobat preferred) to: [recruiting@management.wharton.upenn.edu](mailto:recruiting@management.wharton.upenn.edu).

Please have 3 references forward letters of recommendation to:

Dan Levinthal, Chair  
Wharton Management Department  
University of Pennsylvania  
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Applicants should send materials by November 1, 2004.

The University of Pennsylvania is an Equal Opportunity/Affirmative Action Employer, and is strongly committed to diversity within its community. Women and minority candidates are encouraged to apply.

# The Multinational Business Review

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Dr. Seung Kim is a professor of international business and finance. Since 1984 he has served as the founding director of the Boeing Institute of International Business in the John Cook School of Business at Saint Louis University.

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Dr. John Zhao is an associate professor of international business. He teaches courses in international business, Asian business and strategic management.

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*Journal of International Business Studies,  
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